

## CO Emma Watson HeForShe Speech

Script :

« There's a great quote from a woman who happens to be both an artist and an activist...and one of my favorite, favorite women, Maya Angelou, she said : 'I've learnt to the people who forget what you said, people who forget what you did, but people who never forget how you made them feel.' It's one of the reasons that I am an actress, it's why I love what I do, it's what the arts do, if it's done well, they make you feel, and with HeForShe we're trying to build a global community with people from all walks of life, and all genders, to create a new normal, societies of equality. Study after study shows that the logic and value, the value of gender equality, in commerce, politics, peacebuilding, the list is infinite. But we have to do more than help people see the logic with their minds, it's also about making them feel it in their bones, viscerally, emotionally. This is what changes us. It's what makes us act. You can't un-watch great films, you can't un-read incredible books, you can't un-see groundbreaking art. They change you forever. And that's why great movements of social human progress have always been illuminated by great art. Social progress can inspire arts and so the arts can inspire social progress. HeForShe Arts Week is the next page in that story and I'm very proud to be launching it today. Thank you so much for being here. »