

	Spécialité : BTS N.R.C
Epreuve orale de langue vivante étrangère : Anglais	Session : 2017

Script N°:9 1

Durée vidéo/Audio : 2'00

<http://www.bbc.com/news/business-34615441>. Can smart phones defeat the ticket touts?

25 October 2015 Last updated at 00:06 BST

Transcription

0:00 there are dozens of music gigs taking place across London every night but a
0:07 something a little bit different about this one
0:09 you don't need a paper ticket again we just need one of these
0:12 I'm getting into thanks to my smartphone an app called dice animated stripe in
0:18 case you're wondering is to stop counterfeiters taking a screen grab
0:21 image of the ticket the dice out lets you buy tickets for gigs then turns your
0:26 phone into a virtual wallet for those tickets for bigger venues a QR code
0:31 system is used to get people in more quickly with door staff using another
0:35 app to scan the tickets e-mail address their income a laptop to print your
0:41 ticket off you don't own printer at home it's a matter of hassle having
0:44 everything on your phone just makes life so much easier the other main
advantages
0:49 virtually impossible to tell the ticket on dice the spotlight is very much on
0:52 ticket touts at the moment as the government is holding a review into
0:56 so-called secondary ticketing the perfectly legal practice of buying
0:59 tickets and selling them on for a higher price cuts used to stand outside
1:04 sold-out gigs to resell their tickets but these days a lot of the Riesling
1:08 takes place online on specialist websites do of course genuine fans also
1:13 use these sites as well to sell unwanted tickets so festival season is coming up
1:17 after last year and it had to be a better way
1:21 Dysart the only company who think they can fix the problem of touting another
1:25 startup called for example developing its own unique digital targets using a
1:30 plastic membership card that can be scanned and gigs
1:35 that said of the 27 million tickets that were bought for live music events in the
1:40 UK last year the vast majority was still physical ones printed on paper
1:46 smartphone ticketing is still a grassroots movement so if you are ticket
1:50 collector is not in danger of being starved out just google job