

Baccalauréat Technologique
Sciences et Technologies de Gestion

Session 2010

A N G L A I S

LANGUE VIVANTE 2

STG TOUTES SÉRIES SAUF CGRH :
Durée : 2 heures - coefficient : 2

STG CGRH
Durée : 2 heures - coefficient : 3

L'usage de la calculatrice et du dictionnaire est interdit.

Avant de composer, le candidat s'assurera que le sujet comporte bien **4 pages numérotées de 1 à 4.**

Camping has come a long way since the Boy Scouts pitched their first tent more than a century ago and today's high-tech campsites often look more like polyester hotel rooms than the bivouacs of decades past.

But some modern-day campers are just over the top.

5 “They load up with every comfort imaginable. They've got their cooktop, their inflatable mattresses and even their kitchen sinks. But you might as well be in a hotel room at that point,” said Craig Fisher of Sydney camping retailer in Anaconda.

Mr Fisher said modern camping conveniences had opened the door for urban families looking to stay within their comfort zone. They have also given rise to a new feature of the retail
10 landscape – the camping megastore.

“In the past, camping really was looked at as something for the more adventurous – for the men to go get rough. Now anyone can go camping,” Mr Fisher said.

Occasional camper Niall Roche said the comforts of modern camping helped him convince his wife, Wendy, to come along.

15 “I don't like roughing it anyway. When we go away, I like taking the suitcase and staying in a decent hotel, and when we go camping I still like to have some of the comforts there,” he said. “We've got the cooking stoves, the camping seats, the tent, the sleeping bags, the little lamps.”

Last year, adventurer Dick Smith warned overly cautious parents they were raising a
20 generation of ‘cottonwool kids’.

“As a boy, I enjoyed camping and climbing in Scouts. I accept there is going to be risk involved, but, now more than ever, we need to stop wrapping our kids in cottonwool and let them discover their true potential,” Mr Smith said.

But Mr Roche is confident his more comfortable camping style was as worthwhile as its
25 traditional counterpart.

According to Mr Fisher, camping retailers are doing as well as ever, despite the economic downturn. “A lot of families are looking for cheaper holidays,” he said. “Rather than spending money on flights or hotel rooms, they're getting a chance to get out and see our beautiful country.”

30 Retail figures showed a 0.8 per cent rise in sales for camping equipment stores.

Adapted from *The Australian* September 21, 2009

NOTE AUX CANDIDATS

Les candidats traiteront les exercices sur la copie qui leur sera fournie et veilleront

- à respecter l'ordre des questions et à reporter la numérotation sur la copie (numéro de l'exercice et, le cas échéant, la lettre repère ; ex. : I, A 3, etc.) ;
- à faire précéder les citations éventuellement demandées du numéro de ligne dans le texte.

I – GENERAL COMPREHENSION

Write down the correct answer.

A – This text comes from

- 1) a tourist brochure.
- 2) a newspaper.
- 3) a novel.

B – This text deals with

- 1) the evolution of camping.
- 2) the evolution of Boy Scouts.
- 3) the evolution of hotels.

C – This text points out the increasing importance of

- 1) well-being.
- 2) adventure.
- 3) risk.

II – DETAILED COMPREHENSION

A – Say whether the following statements are **RIGHT** or **WRONG** and justify by quoting from the text.

- 1) Modern campers do not sleep on the ground.
- 2) Campers from the city do not want to be uncomfortable.
- 3) Large shops which specialise in camping have always existed.
- 4) Camping used to be considered a typical male activity.
- 5) Some people think too much comfort is not very good for children's education.
- 6) Price is one of the keys to the popularity of camping.

B – Pick out two sentences showing that shops specialising in camping equipment have not suffered from the economic crisis.

C – Write down the correct answer.

- 1) “Camping has come a long way...” (line 1) means
 - a) camping has changed a lot.
 - b) people go camping farther than before.
 - c) campers do not hesitate to travel long distances.

- 2) “...modern day campers are just over the top.” (line 4) means
 - a) modern day campers love climbing mountains.
 - b) modern day campers do more exciting things than before.
 - c) modern day campers give comfort too much importance.

- 3) “I don’t like roughing it...” (line15) means
 - a) I don’t like comfort.
 - b) I don’t like the lack of comfort.
 - c) I don’t like hotels.

D – Who or what do the following pronouns refer to?

- 1) line 9 “**They** have also given rise ...”
- 2) line 15 “When **we** go away ...”
- 3) line 21 “... **I** enjoyed camping ...”
- 4) line 28 “... **they**’re getting a chance ...”

E – Find the equivalent in the text for

- 1) persuade
- 2) alerted
- 3) too careful
- 4) educating
- 5) find out
- 6) plane trips

III – EXPRESSION

Choose **ONE** of the following subjects. (150 words)

- a) Do you think camping has more advantages than disadvantages? Justify your answer with examples.

OR

- b) What is **your** idea of the perfect holiday?