



As a member of Team Donald, you have to find some information about your candidate and analyze one of his campaign ads. Then, you will share your findings with the class and explain why people should vote for Donald Trump.

Here are some links to his biography, his platform and his campaign ads.

- **Biography:**

<https://www.biography.com/us-president/donald-trump>

https://ballotpedia.org/Donald_Trump

- **Platform: his opinion on topical issues :**

<http://2020election.procon.org/>

<http://2020election.procon.org/view.source-summary-chart.php>

https://ballotpedia.org/Donald_Trump_presidential_campaign,_2020

(go to policy positions)

Where does Donald stand on these important issues?

Issues

Republican party

- **Economy**
- **Crime & Justice –**
 - Death penalty
 - Guns
- **Immigration**
- **Education**
- **Healthcare**
 - Abortion
 - Medicare for all
 - Obamacare
 - Covid 19
- **Domestic policy**
- **Foreign policy**

- **Environment**
energy
Climate change
- **LGBTQ+**
- **Elections**

Campaign ads

Choose one. Analyze and explain what the message is . Be ready to present it to the class.

<https://www.youtube.com/watch?v=i5hdCJwcG1g>

<https://www.youtube.com/watch?v=Ws66liLKGzA>

<https://www.youtube.com/watch?v=nrRcmDxMLKc>

Nature of the video

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What's the target audience?

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Content of the video

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Message of the video

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What is the overall impression conveyed by the ad?

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Is there a slogan? What is it?

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Your opinion:

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